

## WHAT'S THE MOTIVATION?

Why consider the Parade of Homes Tour?

### FOR THE HOMEOWNERS

- Potential discounts on products and services
- Deadline — they know their home will be done on time
- Pride in relationship with the builder
- Status of being a “Show-Home” on the Parade
- Quality - Builders & Suppliers showcase their best work
- Knowing the money raised goes towards scholarships & awards

### FOR THE BUILDERS

- Showcase their homes & craftsmanship
- Meet highly qualified prospective clients willing to work on your time-line
- Prospective clients appreciate seeing in-person quality craftsmanship
- Business 2 Business Partnership Program offer builders discounts for products used in a show-home & possibly connect with new suppliers and subs
- Branding your Company as a Parade of Homes Builder
- Chance to get recognized by industry peers and win awards

### FOR THE PUBLIC

- Ideas for existing home — or for visitor’s dream home
- Entrance fee provides days of entertainment
- Chance to meet local contractors who parade-goers might want to hire
- Ticket Sales goes towards Workforce Development—helping the next generation of trade professionals
- Interactive fun experience and chance to enter a raffle

## THE PROCESS

A builder reviews the Parade Packet with important deadlines to see if their project meets the eligibility requirements. The project must be a new or extensively remodeled home and be located in the Lakes Region. The project must be completed by the outlined deadlines. The builder must be a member of NH Home builders or become one. Every Parade Builder gets assigned an Ambassador to help them navigate being on the tour.

**Premier builders continue to showcase the best of building techniques and products in today's new homes.**

[lakesregionparadeofhomes.com](http://lakesregionparadeofhomes.com)

