



sponsorship OPPORTUNITIES

Columbus Day Weekend | October 11 & 12, 2025 | Info@lakesregionbuilders.com

PRESENTING

LRBRA Membership Required

\$3,500 (Limit 3)



- Logo on yard signs at every home
- Logo on tickets
- Logo on the cover of official guidebook
- Premier placement on print campaign
- 1/2 page ad guidebook
- 1/2 page ad in E-Newsletter
- Presenting Sponsor press release
- Prominent logo w/ links on website & app
- Rotating web banner ads
- Recognition on parade video
- Pro-highlight on social media
- Recognition at banquet
- Display promo material in the homes
- Swag bag insert participation
- Year-round use of POH logo
- 6 complimentary Parade tickets
- 2 complimentary Award Celebration tickets

GOLD

LRBRA Membership Required

\$1,000 (Limit 8)



- Pro-highlight on social media
- Recognition on parade video
- Recognition in E-Newsletter
- Logo w/ links on website & app
- Rotating banner ad on POH website & app
- Logo in official guidebook
- Recognition at homes & banquet
- Display promo material in the homes
- Swag bag insert participation
- Year-round use of POH logo
- 4 complimentary Parade tickets

SILVER

LRBRA Membership Required

\$500

- Recognition in E-Newsletter
- Social Media recognition
- Recognition on parade video
- Company logo with link on POH website
- Recognition at homes & banquet
- Display promo material in the homes
- Swag bag insert participation
- Logo in official guidebook
- Year-round use of POH logo
- 2 complimentary Parade tickets

BANNER

Open to Members and Non-Members

\$350 (M) / \$450 (non-member)

- Rotating banner ad (1200x200 px) on POH website & app
- Ads run through March 2026

SOCIAL CLUB

Open to Members and Non-Members

\$250

- Social media posts before, during & after POH
- Logo w/ links on website & app
- Recognition at banquet
- Year-round use of POH logo

SWAG BAG

LRBRA Membership Required

\$250+ (Limit 1)



Sponsor to provide 500 swag bags with Parade Logo & Your Company Logo

Swag Bag Insert Material
n/c (M) / **\$150** (non-member)

AWARDS CELEBRATION SPONSORSHIP OPPORTUNITIES

BANQUET SPONSOR

SOLD OUT

Display, Banner, & talk with the group (3-5 min).

DESSERT SPONSOR

\$150

Recognition at dessert display

SIGNATURE DRINK

\$150

Choose signature drink & recognition at the banquet bar