

START WITH EXPLORATION, FIND INSPIRATION AT THIS YEAR'S PARADE OF HOMES EVENT!

Members of the Lakes Region Builders & Remodelers Association have worked together to present the latest in home building techniques and neighborhood designs at the 2018 Lakes Region Parade of Homes. "We are proud to show off the local building industry to the community each year during the Parade. Our premier builders and supporting trade professionals are the key to the success of this popular event," said Brenda Richards, LRBRA, Executive Officer.

"Whether you are in the market for a new home, getting ideas to remodel your existing home, or just want something fun to do, we invite you to be our guest at the 2018 Parade of Homes."

The Lakes Region Parade of Homes is set for Columbus Day weekend, October 6-8th, 10-4PM daily. This three day "self guided tour" will showcase 11 beautifully crafted homes and a chance for the public to talk with builders about their building needs. Parade visitors will discover unique homes and floor plans, beautiful communities, the latest in interior design trends and home technology, exterior finishes and outdoor living, and landscaping that will inspire.

This year's homes offer another great mix of custom building options. They include four waterfront homes on Lake Winnepesaukee as well as homes with mountain views and spread out over six area towns including: Wolfboro, Moultonborough, Meredith, Ashland, Laconia and Gilford. There are two interesting build projects that are additions to the main properties and offer a variety of potential uses including guest or in-law suite, office space or workshop areas and will excite visitors on ways to renovate or build creative spaces. Only one of the homes is for sale (home #10) and the rest are open for your enjoyment. The styles of builds vary from Adirondack, Cape, Classic New England Style and Colonial to a inspired home design from the well known architect Frank Lloyd Wright that will offer nostalgic design surrounded in a beautiful setting in Ashland.

VISITORS PAY ATTENTION TO THE DETAILS

- **ENERGY EFFICIENCY:** Be sure to ask the builders to give you details on home energy options including: appliances, insulation, lighting, space heating & cooling, water heating and windows and doors.
- **EXTRIOR SIDING:** Be prepared for a variety of exterior finishes to check out including, horizontal lap siding, board and batten putting emphases on the vertical, creating a taller appearance and brick & stone adding texture.
- **KITCHENS:** Although white will always be a classic color for kitchen design, homeowners are shying away from bland hues and injecting warm wood tones and neutrals (example: grays and blues), into the space to give it a warm, fresh and unique feel
- **SMART TECHNOLOGY:** When many people think technology, they think entertainment. But work extends much further than audio and video. Other important elements like central vacuums and home security can help protect the health and safety of your family. Even if a homeowner isn't going to install home automation technology as a part of their new home construction, planning for those needs down the road helps ensure that the proper wiring and systems are in place behind the drywall.
- **RICH COLORS THROUGHOUT THE HOME:** Warm grays paired with camel, rust, and brown-blacks," as well as earthy reds and yellows. Check out House #9 or House #11 with a dramatic mountain-scape mural.

- **KITCHEN SINKS:** The modern Farmhouse style will continue to flourish and homeowners are getting creative with "more concrete, stone, copper and granite composite sinks in darker hues of gray, bronze or black."
- **LIGHTING:** Light fixtures, including sconces, lanterns, pendants and chandeliers, are making a comeback as crafty home do-it-yourselfers outfit retro fixtures with new technology for one-of-a-kind look. Remarkably, one in five homeowners are choosing "smart" lighting that can be controlled via a mobile device or computer.
- **CUSTOM MILLWORK:** Specialty millwork and reclaimed wood walls and detailing will be showcased in many of the homes to create a beautiful ambiance.

Visiting a parade home is a great way to get a first hand look of how you envision your new or renovated home will look and feel. Whether you see yourself having cookouts on the back deck, a maintenance-free exterior, or a kitchen that becomes the gathering place at every party, exploring one of the eleven featured homes on this year's tour is a great way to see into your future and possibly meet your new builder to make your dream home vision become a reality.

Parade-goers will have 33 bedrooms to explore and over 30 bathrooms to view on this year's tour! According to a recent 2018 U.S. Houzz & Home Study on Renovation trends, the home renovation boom continues with half of homeowners planning on projects to renovate in existing homes, with a median planned spend of \$10,000-\$15,000. Kitchen & Bathrooms lead for renovation work. Four in five renovating homeowners report that the kitchen and master bathroom upgrades increased the value of their homes (81-83%), far more than any other renovation project.

TINY HOUSE FOR SALE! As an extra tiny bonus, the Lakes Region Tiny House will be open for viewing all weekend long. There is no ticket required or cost to view the Tiny House and is open to the public. The Tiny House is part of a collaboration between the Lakes Region Builders and the Huot Tech Center to excite students about careers in the trades. Students from Construction and Plumbing classes spend the entire school year learning all aspects of building a home from scratch. The Tiny House sits on a 8'x24' trailer and offers 272 SF of living area. This home was completed in the spring and is now available For Sale. The proceeds from the sale along with ticket sales from the Parade of Homes benefit LRBRA's workforce development initiative efforts of inspiring the next generation of building trade professionals.

TICKET INFORMATION: Tickets cost \$20/pp and can be purchased at the first home you visit. One ticket is good all weekend and you can start at any home. To begin your home tour adventure, go to www.lakesregionbuilders.com for a map and directions OR for a more interactive experience, download the Parade Craze "App" and search for Lakes Region Parade of Homes 2018. The "app" includes directions to all the homes, photos of the homes, information about the builders and tickets can be purchased on the "app" as well. Visitors can make comments on homes in real time, vote on their favorite features and engage in the experience.

Thank you to our presenting sponsors Meredith Village Savings Bank, Belknap Landscape, and Dead River Company. Please be sure to check out all of the 2018 parade partners for this event.

The Lakes Region Builders & Remodelers Association (LRBRA) is a not-for-profit, professional trade association chartered by the National Association of Home Builders. Our volunteer members are dedicated to promoting, protecting and improving the Building Industry throughout the Lakes Region.