

PARADE OF HOMES TV SHOW COMING TO THE LAKES REGION

Filming to feature the Columbus Day Weekend Lakes Region Parade of Homes event

The Lakes Region Parade of Homes annual, must-see fall event takes place Saturday, Sunday and Monday Oct. 12, 13 and 14th from 10-4 pm daily and will feature a new component this year. The Parade of Homes TV Show will film some of the homes and builders on the tour! The *Parade of Homes Show* is a TV series combines the enticements of both the magic of television and the thrill of the live Parade of Homes exhibitions. For over seventy years, the Parade of Homes has been America's No. 1 destination home show. It has thrilled live audiences with incredible homes featuring the latest and greatest in products and technology. The Parade of Homes television program elevates and expands that tradition.

Their goal is to spread the love of the American Dream with viewers who love the housing industry. They feature the best of the best in home products and design. It currently airs out of KUTV, virtual channel 2, a CBS-affiliated television station licensed to Salt Lake City, Utah.

The show has encountered so much success that many networks have expressed their interest in taking the show national. The production company have gone to a variety of out-of-state Parade of Homes events to film their parades for the purposes of making a pilot episode for the network. They will pitch the pilot to them and hopefully ultimately create an entire series of national parade homes. The Lakes Region Parade of Homes event will be part of the pilot episode. Whether or not it airs, they will give each builder their professionally edited TV segment to use for their own promotion.

Some of the builders will be interviewed before the event begins. The goal for these interviews is to show the builder off and let audiences get to know them as a person and as a professional. The interviews are professional and fun. During the event, visitors may see the TV film crew shooting footage to be part of their show.

The *Parade of Homes Show* is a professional TV series dedicated to promoting the American Dream of homeownership and featuring the best of the best of builders who can make their dreams a reality. To see past episodes of the tv show go to: paradeofhomesshow.com to learn more about the 3-day self-guided home tour go to: lakesregionparadeofhomes.com

PHOTO: Paul Fleming, builder/owner of Paul V. Fleming and Sons comments, "Some of my favorite features of this home are the custom fireplace, the unique woodworking, the oak wainscoting, the custom bench's and the pedestal table in the master bath. The wood working tells a story. The remarkable fireplace with wrought iron door, features an eagle reaching for its baby in the nest of a tree that is the center point. With it's amazing stonework and surrounded by artwork, it becomes a beautiful piece of art at the center of this homes New Found Serenity." (House #1 on the tour located in Alexandria, NH)